



# GENERAL ELECTRIC'S USER EXPERIENCE MAKES A G. E. COMPUTER YOUR BEST PROFIT TOOL

And now—8 major advances make  
the GE-415 your best computer buy

General Electric's extensive experience in *using* computers can mean greater profits for your business. For example, General Electric uses computers in its more than one hundred businesses — for production scheduling, inventory control, management planning, distribution control, and many other profit-producing applications.

G.E. can put this application experience to work on your profit opportunities.

Now, take the computers themselves. Eight major advances make the GE-415 the most efficient and powerful in its price class.

- (1) A 37% increase in speed at no added cost. (2) New electronics that provide the capabilities needed for time-sharing, direct-access, and management-information systems. (3) A data file subsystem for storing very large amounts of information . . . up to 4 billion characters. (4) A low-cost direct-access file for smaller businesses . . . uses easy-to-change discs. (5) The most powerful direct-access file available: over 200 million characters, 16 simultaneous searches per unit, 90-millisecond access. (6) A controller that allows up to 248 remote stations instant use of the GE-415 and its data files. (7) An electronic link that permits load sharing between two GE-415s, even if thousands of miles apart. (8) New scientific capabilities — faster than those of any other medium-price business/scientific computer.

Add the fast delivery of the GE-415, its proven software, and the *compatibility* that makes sure your system will grow with you. It all adds up to your best computer buy — a GE-415. Call your G-E Computerman.

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